

## 7. Workshop & Symposium

(Rm 414)

Chair: Ho Lee (Chung Ang Univ.)

Time	Workshop
3:30-4:20	Writing and publishing academic papers for conferences and journals Carmel McNaught (The Chinese Univ. of Hong Kong)
4:25-5:15	Publishing in CALL journals Glenn Stockwell (Waseda Univ.)
5:20-5:50	<b>Symposium</b> Junior high English textbooks in China and Korea: A computer-based comparative analysis 1. The wordlists, corpus, and textbooks: Kyutae Jung (Hannam Univ.) 2. The lexical analysis of junior-high textbooks in Korea: Gyu-Hyeong Lee (Hannam Univ.) 3. The lexical analysis of junior-high textbooks in China: Ha-cung Kim (Hannam Univ.)

## 8. E-Poster

(ICB Hallway)

Chair: Eun-Joo Moon (Pai Chai Univ.)

Time	Presentation
3:00-3:50	The study on behaviors of the EFL students in the wiki-based collaborative writing Chihyun An (Kyung Hee Univ.)
	Teaching vocabulary using flying popcorn Yongju Lee (Pai Chai Univ.)
	Language acquisition through massively multiplayer online games (MMO's) Alexander Brandenburg (Konyang Univ.)
	Developing an ELT mobile application for English sound awareness and practice Byunghoon Jo (Int'l Graduate School of English)
	Teaching job description using multimedia Salim Bullen, Young-hae Hyeong, & Son-ju Chong (Pai Chai Univ.)
	A multimedia English class model utilizing a blog Su-Kyung Kum, Young-kwon Jeon, & Robert Astle (Pai Chai Univ.)
	Using multimedia for kinesthetic young learners Sunok Kim, Alexander Brandenburg, Matthew Baldwin, & Gae Yu (Pai Chai Univ.)
	The dictator tournament: A multimedia-based lesson using Prezi Benjamin Garrido, Ji Young Park, & Michael Wallace (Pai Chai Univ.)

## 9. E-Learning Fair

(ICB Hallway)

Chair: Dong Wook Lee (Bucheon Univ.)

Time	Presentation
10:40-3:30	A-hana, Chungchy Dot Com, English Hunt, English Mou Mou, Neungyule Education, Neuro Science Learning, SM English Plus, Teacherlang, and others

## Map & Directions



### Transportation



**Train**

- Seodaejeon Station: 4.97 kms away from campus, takes 15 minutes by taxi
- Daejeon Station: 7.62 kms away from campus, takes 20 minutes by taxi



**Bus**

Local bus 612, 301, 216, 312, 916

### Contact Information

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## 2011 KAMALL International Conference

### New Directions for Blended Learning in EFL

- Host** : Korea Association of Multimedia-Assisted Language Learning
- Date** : 09:00-18:30, Saturday, October 15, 2011
- Venue** : International Cooperation Building, Pai Chai University
- Sponsors** : Pai Chai University, National Research Foundation of Korea, The US Embassy Seoul, English Mou Mou, LG CNS, KSI, Neuro Science Learning, Bookorea Pub.



The Korea Association of  
Multimedia-Assisted Language Learning

## Invitation to the 2011 KAMALL International Conference



It is my great pleasure and honor to invite you all to the 2011 KAMALL International Conference at Pai Chai University on October 15, 2011.

Over the years, there have been many changes in the field of ELT, and recently, blended learning has become a focus of attention in English Education in domestic and international arenas. I believe that it is important for us to embrace these changes with a pioneering attitude, and I am proud that KAMALL is playing the leading role in applying blended learning to English education.

If you take a quick look of the program, you will find innovative and specialized topics and contents related to blended learning and MALL. Renowned scholars from all over the world such as Dr. Philip Hubbard (Stanford Univ.), Dr. Siew Ming Thang (President of PacCALL), Dr. Glenn Stockwell (Waseda Univ.), Dr. Carmel McNaught (The Chinese Univ. of Hong Kong), Dr. Tony Hung (Hong Kong Baptist Univ.), Dr. Alex Boulton (Nancy Univ.), Dr. Hideto D. Harashima (Maebashi Institute of Technology), and others are going to share with us their insights and expertise, along with presentations, workshops, symposium, E-learning fair, E-poster sessions, etc by domestic and international scholars. I am thankful for their willingness to share their professional knowledge and experiences, and please lend them your attentive ears. After the thought provoking presentations and discussions, I believe that we can all leave this place with broader horizon, deepened understanding, and enlightened foresight in various aspects of blended learning and MALL.

I hope you enjoy the conference and thank you for sharing this special event with us. I am convinced the conference will make a most valuable contribution towards the new and changing directions for blended learning in EFL.

I am looking forward to seeing you all at the conference in Daejeon, Korea.

Chung Hyun Lee, Ph.D.  
President of KAMALL

# 2011 KAMALL International Conference

Theme: New Directions for Blended Learning in EFL

TIME	EVENT									
9:00-9:40	Registration (ICB Hallway)									
9:40-10:00	<b>Opening Speech:</b> Chang-In Lee (Conference Chair, Pai Chai University) <b>Welcoming Speech:</b> Chung Hyun Lee (President, KAMALL) <b>Congratulatory Speech:</b> Young-ho Kim (President, Pai Chai University) <b>Congratulatory Speech:</b> Mark Tokola (Deputy Chief of Mission, US Embassy)						Moderator: Sangmin Lee (Kyung Hee Univ.)			
Plenary Session (ICB Art Convention Hall)										
10:00-10:40	<b>Keynote Speech:</b> Facilitating learner autonomy in blended learning environments Philip Hubbard (Stanford Univ.)						Moderator: Jungtae Kim (Pai Chai Univ.)			
10:40-11:10	<b>Plenary Speech I:</b> Blended learning: CALL in and out of the classroom Glenn Stockwell (Waseda Univ.)						Moderator: Jae Kyung Kim (Pai Chai Univ.)			
11:10-11:20	Coffee Break									
11:20-11:50	<b>Plenary Speech II:</b> Developing blended learning designs to enhance both students' English-language and critical-thinking capabilities Carmel McNaught (The Chinese Univ. of Hong Kong)						Moderator: Kyutae Jung (Hannam Univ.)			
11:50-12:20	<b>Plenary Speech III:</b> Toward designing blended learning models for EFL classrooms: Blended learning models for spoken skills Seo Young Yoon & Chung Hyun Lee (Hankuk Univ. of Foreign Studies)						Moderator: Jong-Bai Hwang (Konkuk Univ.)			
12:20-1:20	Lunch									
Plenary Session (ICB Art Convention Hall)										
1:20-1:50	<b>Plenary Speech IV:</b> Teaching English grammar through online corpora Tony T. N. Hung (Hong Kong Baptist Univ.)						Moderator: Sujung Park (Hanyang Cyber Univ.)			
1:50-2:20	<b>Plenary Speech V:</b> Challenges of implementing digital storytelling in Malaysian ESL classrooms: Exploring teachers' receptions Siew Ming Thang, Yit Sim Lee, & Hazita Azman (The National Univ. of Malaysia)						Moderator: Namhee Kim (Hanyang Cyber Univ.)			
2:20-2:30	Coffee Break									
2:30-3:00	<b>Plenary Speech VI:</b> Blending research methods: Qualitative and quantitative approaches to researching computer corpora for language learning Alex Boulton (Nancy Univ.)						Moderator: Kiwan Sang (Kyung Hee Univ.)			
Promotion Session (ICB Art Convention Hall)				E-Poster Session						
3:00-3:20	Enhancing the curriculum of EFL blended learning (James Jun, English Mou Mou) Moderator: Sook Kyung Jung (Daejeon Univ.)						(3:00-3:50) (ICB Hallway) Chair: Eun-Joo Moon (Pai Chai Univ.)			
3:20-3:30	Coffee Break									
Concurrent Sessions										
3:30-5:55	Blended Learning (Rm 401)	Multimedia Contents & Learning Tools (Rm 408)	Language Skills Development (Rm 304)	Corpus & Program Design (Rm 308)	Assessment & Evaluation (Rm 413)	Teacher Education (Rm 309)	Workshop & Symposium (Rm 414)			
Chairs	Keun Huh (Hannam Univ.)	Hanki Jung (Korea Army Academy at Yeong-Cheon)	Seonghee Choi (Gyeonggi College of Science and Technology)	Jinkyu Park (Seowon Univ.)	Wonkyung Choi (Pai Chai Univ.)	June Lee (Hankuk Univ. of Foreign Studies)	Ho Lee (Chung Ang Univ.)			
E-Learning Fair (ICB Hallway)										
10:40-3:30	A-hana, Chungchy Dot Com, English Hunt, English Mou Mou, Neungyule Education, Neuro Science Learning, SM English Plus, Teacherlang, and others						Dong Wook Lee (Bucheon Univ.)			
6:00-6:30	General Meeting & Closing Ceremony (ICB Art Convention Hall)						Moderator: Sangmin Lee (Kyung Hee Univ.)			

## 1. Blended Learning (Rm 401)

Chair: Keun Huh (Hannam Univ.)

Time	Presentation	Moderator
3:30-3:55	Taxonomy of blended learning Hidetoto D. Harashima (Maebashi Institute of Technology)	Young Shik Lee (Hannam Univ.)
4:00-4:25	The transition to blended learning in an advanced listening course Philip Hubbard (Stanford Univ.)	Eunpyo Lee (Eulji Univ.)
4:30-4:55	Students' perspectives and effectiveness of blended learning in L2 listening Jinyoung Lee & Chung Hyun Lee (Hankuk Univ. of Foreign Studies)	Hoky Min (Sejong Univ.)
5:00-5:25	Peer feedback for the pre-service teachers' development of writing skills in blended learning Lee So & Seo Young Yoon (Hankuk Univ. of Foreign Studies)	KyeongOuk Jeong (Hannam Univ.)
5:30-5:55	Effective use of blended learning in business classes Yoonjung Cha (Hanshin Univ.)	Hee-Jeon Suh (Tongmyong Univ.)

## 2. Multimedia Contents & Learning Tools (Rm 408)

Chair: Hanki Jung (Korea Army Academy at Yeong-Cheon)

Time	Presentation	Moderator
3:30-3:55	Impacting English language instructional practices via blogging: A case study of the eCPDelt system Siew Ming Thang, Puvaneswary Murugaiah, Hazita Azman, & Azizah Ya'acob (The National Univ. of Malaysia)	Hey-Sook Kim (Konyang Univ.)
4:00-4:25	Course redesign for blended learning using Moodle Jong-Dae Park (Pai Chai Univ.) So-Young Park (Ewha Womans Univ.)	Maria Oh (Jeonju National Univ. of Education)
4:30-4:55	The use of personal laptops by graduate students in a smart work environment Youngwoo Kim (Int'l Graduate School of English)	Rod Pederson (Woosong Univ.)
5:00-5:25	An analysis of smartphone applications for English education Yeonhee Kwon (Chung Ang Univ.)	Nam-Joon Kang (Sookmyung Women's Univ.)
5:30-5:55	Using audio-visual media to help improve student's creativity in CLT classrooms Jina Lee & Ok-hee Lee (Sangmyung Univ.)	Ok Hee Park (Pai Chai Univ.)

## 3. Language Skills Development (Rm 304)

Chair: Seonghee Choi (Gyeonggi College of Science and Technology)

Time	Presentation	Moderator
3:30-3:55	Different effects of workbook-based and computer-based writing exercises on specific aspect of grammar study Hee Sook Park (Woosong Univ.)	Myung Hee Kim (Woosong Univ.)
4:00-4:25	Expanding the notion of a brainstorming approach in EFL writing practice using a video-authoring project Sunyoung Park (Woosong Univ.)	Myun-Sun Kwak (Woosong Univ.)
4:30-4:55	The use of scaffolded video captioning for the development of L2 listening skills Min-Kyeong Song & Jinyoung Lee (Hankuk Univ. of Foreign Studies)	Yang-A Kang (Daejeon Science High School)
5:00-5:25	Effects of CMC speaking practice for improving Korean students' speaking skill Kyungmi Sim (Hankuk Univ. of Foreign Studies) Hea-Suk Kim (Seoul Women's Univ.)	Mee Wha Baek (Woosong Univ.)
5:30-5:55	Study of teaching communicative grammar through multimedia Bonggyu Kim (Hankuk Univ. of Foreign Studies)	Gregory Smith (Pai Chai Univ.)

## 4. Corpus & Program Design (Rm 308)

Chair: Jinkyu Park (Seowon Univ.)

Time	Presentation	Moderator
3:30-3:55	A layout to improve the construction and management of classrooms especially designed to teach English Youngjoo Jeon (Mokwon Univ.)	Jeongwan Lim (Daegu Univ.)
4:00-4:25	A pedagogical use of corpus data Shin-Chul Hong (Dong-A Univ.)	Sung-Il Lee (Hanyang Univ.)
4:30-4:55	A corpus-based analysis of ESL college students' comparison writing: A pilot study Daehyeon Nam (UNIST)	Yunkyung Kecia Lim (Wonkwang Univ.)
5:00-5:25	A corpus-based analysis of curriculum-based elementary and secondary English textbooks Dongkwang Shin (Korea Institute for Curriculum and Evaluation) Yuah V. Chon (Hanyang Univ.)	Hohsung Choe (Hankuk Univ. of Foreign Studies)
5:30-5:55	A model for meaning-focused input through video analysis of kindergarten English classes Sunok Kim (Pai Chai Univ.)	Wonmyong Kim (Daejeon Foreign Language High School)

## 5. Assessment & Evaluation (Rm 413)

Chair: Wonkyung Choi (Pai Chai Univ.)

Time	Presentation	Moderator
3:30-3:55	Technology enhanced use of classroom assessment techniques: Collected wisdom and suggestions Jiyoung Kim (Korea Univ.)	Kyung Hee Kim (Hankuk Univ. of Foreign Studies)
4:00-4:25	Developing a web-based English speaking/writing assessment authoring tool and investigating task difficulty Jungtae Kim (Pai Chai Univ.)	Kook Jeong Park (Shin Ansan Univ.)
4:30-4:55	Automated online writing evaluation in pre-service EFL teacher education writing courses Dan Craig (Sangmyung Univ.)	Michelle Gervais (Pai Chai Univ.)
5:00-5:25	The discursive patterns and quality of teacher-student talk in online writing conferences Ho-Jung Yu (Kyungil Univ.)	Myung Jae Kang (Yeou Institute of Technology)
5:30-5:55	Analyzing trends of CALL-based research in L2/FL education from 2005 to 2010 Min-Kyoung Lee (Int'l Graduate School of English)	Soo-Jeong Shin (Korea Baptist Theological Univ.)

## 6. Teacher Education (Rm 309)

Chair: June Lee (Hankuk Univ. of Foreign Studies)

Time	Presentation	Moderator
3:30-3:55	A case study of constructing knowledge for teaching and learning English in a pre-service teacher education: Knowing what, Knowing how, and knowing why through online peer-led dialogue Hyun-Myung Lee (Cheongju National Univ. of Education)	Eunja Yun (Kyung Hee Univ.)
4:00-4:25	Situating CALL teacher education in blended learning Myung-Jeong Ha (Cheongju Univ.)	Dongil Han (Daejeon Jeonmin High School)
4:30-4:55	What makes English teachers prepared in technology-enhanced classrooms? Gyoo-mi Kim (Korea Univ.)	Koo Chang Jeong (Daejeon Shin Il Girls' High School)
5:00-5:25	The perspectives and effectiveness of blended learning in teacher talk training for pre-service teachers Jeong A Lee (Hankuk Univ. of Foreign Studies)	Jong Bum Ha (Kumoh National Institute of Technology)
5:30-5:55	Focus on form in text-based SCMC: Putting teachers' SLA knowledge into practice Young Woo Cho (Pai Chai Univ.)	Jihyun Byun (Hannam Univ.)